

Hewlett-Packard Product Advisor Determinant Product Features

WELCOME:

Business

ADVISOR:
Function



ADVISOR:
Primary
determinant
qualitative
features



OVERVIEW:
Primary
determinant
quantitative
features
(4 features)



COMPARISON:
Tertiary
determinant
quantitative
features
(all features)

Printers:

Color or B/W?

Shared in my Workgroup, for Personal, or Portable use?

Larger than letter-sized? (Col only)

Additional Function?

Pages per minute? (W/bw only)

Digital Camera and Output:

Camera or Printer?

Personal:

Price
Print Speed (b/w,clr)
Print Quality (b/w,clr)
Duty Cycle, Monthly

Input Capacity, Std
Media Types
Connectivity, Std
Connectivity, Opt
Memory, Std
Memory, Max
Print Languages, Std
Operating System

Workgroup:

Price
Print Speed
Print Quality (b/w,clr)
Duty Cycle, Monthly

Input Capacity, Std
Input Capacity, Max
Connectivity, Std
Connectivity, Opt
Memory, Std
Memory, Max
Print Languages, Std
Print Languages, Opt
Operating System

Portable:

Price
Print Speed
Print Quality (b/w,clr)
Duty Cycle, Monthly

Input Capacity, Std
Media Types
Connectivity, Std
Connectivity, Opt
Memory, Std
Print Languages, Std
Wireless Printing
Recharge Time
Battery Compartment
Operating System

Camera:

Price
Resolution (megapixels)
Lens System
Connectivity, Std

Exposure Rating
Shutter Speed
Memory Card
Compatibility
Power Supply
Software Included
Compatible Operating
Systems

Printer:

Price
Print Quality
Print Speed
Memory Card
Compatibility

Input Capacity, Std
Input Capacity, Max
Media Types
Connectivity, Std
Connectivity, Opt
Duty Cycle, Monthly
Memory, Std
Print Languages, Std